



RIBBON  
FOR JAPAN

## DIRECTORS GUIDE



Join the Relay • Use Our Camera • Tell Your Story

## Through My Lens™

a film by survivors

### *A story of personal triumph*

Told by the survivors of the Tsunami of 2011. Told through the lens of their personal experience – and through the lens of a camera held in their own hands. These are stories of a people rising up after the waters receded ... of victories great and small ... and of the **gift** Japan gave the world by leading the way in the face of unimaginable adversity.

### *A film produced and directed by you*

Through My Lens™ is a first. **You** are the Writers, Directors and Producers of an international film of profound importance. Only survivors can truly know the stories that must be told ... and how to tell them. This is your casting call ... join the relay!

### **Join Us!**

Through My Lens™ is a non-profit film project of the Ribbon for Japan™ Foundation. With your help we can make the world aware of the inspirational stories of survivors and the continuing needs of communities affected by the Tsunami of 2011.

### **How it works**

By accepting one of the Through My Lens™ cameras being relayed across the affected areas of Japan, you become a project film maker ... and a story teller. You then submit the digital content you have created to our acclaimed film editing team and hand the camera to the next person with a story that must be heard.

### **Contact**

Get all the details on the reverse side or go to [www.ribbonforjapan.org](http://www.ribbonforjapan.org) Come together with us in this project of awareness because together “we are all one.”



Join the Relay



Use Our Camera



Tell Your Story

## HOW THE RELAY WORKS



**Ambassador**

Relays Camera to Director 1 With Blank Chip



**Director 1**

Films a Story of Survival and Returns Camera



**Ambassador**

Uploads Film to Editing Team and Relays to Director 2



**Director 2**

Films the Next Story and Relays the Camera Again



## FILM MAKING GUIDELINES



**Through My Lens™**  
a film by survivors

1. This is a story of survival - filmed and directed by survivors
2. Every story has a right to be told - and to be heard by the world
3. Each survivor must consent to be filmed before filming begins
4. Each story must begin with the survivors name and agreement
5. Each film must end with a copyright release by the Director

For all of the details go to: [www.ribbonforjapan.org](http://www.ribbonforjapan.org)

# Through My Lens™

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## ***A non-profit project of awareness***

Through My Lens™ is a project of the Ribbon for Japan™ Foundation. RFJ is a Los Angeles based non-profit corporation dedicated to Japanese disaster relief. The most powerful tool in this effort is **awareness** – your film will have a tremendous impact on awareness ... now and for generations.

## ***An international team***

RFJ is a collaborative effort by leaders from the Japanese business community and media, creative minds from the US entertainment industry ... and you. Together we are the creative “dream team” and will open a window into the lives of human beings who are the essence of dignity, humility and resilience.

## ***A casting call for story tellers***

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## ***Everything else you need to know***

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