



RIBBON FOR JAPAN PROPOSED TERMS FOR LICENSING AGREEMENT

Company Information

1. Company: Address:	
2. Contact: Title: Phone number: Fax number: Email:	
3. State or Country of Incorporation:	
4. Licensed Brands:	
5. Licensed Products:	
6. Distribution Channels for product: (specify retail accounts)	
7. Territory:	
8. Exclusivity:	
9. Term of Contract:	
10. Renewal Terms and Conditions:	
11. Royalty Rate:	
12. Payment Upon Signing:	
13. Guaranteed Minimum Royalties:	
14. Guaranteed Minimum Shipments:	
15. First Shipment Date:	
16. Wholesale Price Points: Retail Price Points:	
17. Where do you plan on manufacturing this product:	
18. Insurance Type:	

(Ribbon for Japan has all design approval rights)



RIBBON FOR JAPAN LICENSING APPLICATION

Licensed Product Information

<p>19. Briefly describe the product(s) on which your company proposes to use the trademarks:</p>									
<p>20. Describe the target demographic for the proposed product(s):</p>									
<p>21. Expected wholesale sales projections:</p>	<p>2012- 2013- 2014-</p>								
<p>22. Breakdown of estimated sales as percentages by quarter:</p>	<table border="0"> <tr> <td>Jan.-March</td> <td align="right">%</td> </tr> <tr> <td>April-June</td> <td align="right">%</td> </tr> <tr> <td>July-Sept.</td> <td align="right">%</td> </tr> <tr> <td>Oct.-Dec.</td> <td align="right">%</td> </tr> </table>	Jan.-March	%	April-June	%	July-Sept.	%	Oct.-Dec.	%
Jan.-March	%								
April-June	%								
July-Sept.	%								
Oct.-Dec.	%								
<p>23. How will this product help raise awareness for the Project:</p>									
<p>If the proposed product(s) type is currently being sold please provide the following: 24. How long has your company marketed/sold the product? 25. What is the current wholesale dollar volume for the product? If the proposed product is new: 26. Why does your company believe it will be successful?</p>									
<p>27. Does your company have an in-house design staff? 28. How often will new designs be launched to refresh the product offering?</p>									
<p>29. Trade shows in which your company regularly participates:</p>									
<p>30. What will be done in the form of advertising, promotion and merchandising to support the Project:</p>									



RIBBON FOR JAPAN LICENSING APPLICATION

31. Website URL: Is product sold online?	
32. Years in Business: Is this a public corporation?	
33. Annual sales:	
34. Primary products produced by company: Other products produced by company:	
35. Other licenses held: Other licensed products produced:	
36. In which country(ies) does your company do business?	
37. Current Channels of Distribution: (Specify Retail Accounts & country)	
38. Are fair labor practices in manufacturing encouraged and enforced by management?	